

Global Capability – Local Expertise, Internationally Respected.

For over a quarter of a century ARCG automotive and finance industry sourced management have worked with North American senior executives providing superior strategies for oem & aftermarket new business development

throughout North America and for global markets

– both through organic growth and acquisition.



What can we do for you...





"...we have become trusted Worldwide"

Recognised as having an exceptional level of global contacts and outstanding client relationships throughout the vehicle and components industries, and with extensive global contacts with financial institutions. ARCG develops strategic solutions for new automotive business development - focus North America, Europe, Asia – China, India, Japan, Pacific Rim – and Australasia.

"...clients Worldwide take our advice"

For over a quarter of a century ARCG automotive and finance industry sourced management have worked with clients providing strategic solutions for new business development and maximised value - both through organic growth and acquisition.



"developing superior strategies assisting clients to strengthen competitive positioning"

- Assisting competitive positioning
- New business opportunity identification
- Product, market & corporate assessment / strategy development
- Internationally recognised specialist M&A Practice

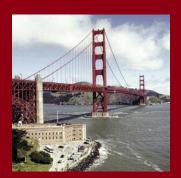
"... a team of automotive industry professionals second to none"

Founded in 1981 as ARMC and headquartered in London and opening in Detroit a year later in 1982, the Group is entirely staffed by management drawn from the automotive vehicle and components manufacturing industries, oe and aftermarket. As a result the Group possesses both exceptional vehicle and component product application and use knowledge, and a clear strategic understanding of the inter-action of markets, vehicle and component competitors. Management involved in finance come primarily from an investment banking and leasing background, and all have been involved in automotive projects at ARCG for a number of years.



ARCG automotive industry sourced senior management has been responsible for control of either vehicle or component companies, or their divisions, and are well aware of the day-to-day operational pressures that can make time scarce for developing new business development strategies. Increasingly ARCG becomes recognised as an extension of management's arm and implementing the way forward.





Global capability - local expertise - internationally respected

- 40% of business is European-wide, 30% North America, 30% Asia & Australasia
- A year after being established in London, England, ARMC operations opened its first representative office downtown in Detroit at the Renaissance Center in 1982, later becoming absorbed into ARCG in 1992. To be closer to its customer connections, ARCG moved in 1997 to the current Bloomfield Hills location on West Square Lake Road.





ARCG has built up extensive links and contacts with North American automotive and industrial companies, establishing a strong presence and respected reputation in the heavy duty industry. A substantial proportion of ARCG work also involves serving vehicle manufacturers and organisations involved in the retail distribution, financing and leasing of autos, SUVs, and light duty trucks, with significant activity for parts suppliers serving the aftermarket.

ARCG is also significantly involved in assisting North American based oe and aftermarket parts suppliers to build their operations successfully overseas, both organically and through acquisition, and has been active initiating and assisting form joint-ventures and alliances. A similar approach to growth has been employed for overseas companies seeking to grow their North American presence.



"...respected automotive acquisition and divestiture advice through complete transactions"

From acquisition and divestiture advice, to due diligence through transaction closure - ARCG can work with a clients' advisors, banking organisations, holding companies and major investors in providing strategic counsel, and to the extent required handling the complete transaction through due diligence to completion.

" ... maximising value, acquiring companies for less, selling companies for more using our automotive industry expertise and contact base - we get the job done"





Global services

Specialist automotive industry corporate, product and market knowledge used to assist companies grow vehicle, components, services and financing activities

- Passenger & Commercial Vehicle Manufacturers' global operations
- Component Suppliers' national and global operations
- Passenger car, SUV, light medium & heavy duty truck, bus & coach product
- Component assemblies & individual component sectors:
 - engine & driveline
 - suspension, steering & braking
 - electronics & mechatronics
 - interior & exterior trim
 - materials and processes
 - fuels and lubricants
 - infotainment, communications & telematics
- After-sales service and parts aftermarkets
- Restructuring vehicle retail distribution
- Construction equipment, cranes & agricultural machinery
- Transportation logistics strategy related to changing manufacturing and supply footprints
- Leasing and financing operations development
- Internationally recognised M&A Practice



What can we do for you...

European based Headquarters:
Automotive Research and Consulting Group,
35 Piccadilly, London W1J 0DW, UK
Tel: +44 20 7734-7282
Fax: +44 20 7734-4561
Contact Richard M. Phillips
Managing Director – Operations
& CEO (Group)

Email: rmp@arcg.co.uk

North America:
ARCG Group,
5943 Creekside Drive, Troy
Michigan 48085-6123, USA
Telephone: +1 248 879 1760
Fax: +1 248 879 1898
Contact: Dr. Thomas R. Terrell
VP – North American Operations
Email: trt@arcg.co.uk

ARCG Australia represented by Australian Automotive Intelligence, PO Box 7260, St Kilda Road, Melbourne, Victoria 8004, Australia Tel: +61 3 9867 5900 Fax: +61 3 9867 5955

Contact Richard Johns, Principal – AAI Email: rj@aaintelligence.com.au Contact Tony N. Robinson, Director – Australasia and SE Asian Operations